

# Cassandra Brown

Communications | Event Planning | Project Management

## Current Position

**The Ohio State University, Ohio Agricultural Research and Development Center, Wooster, Ohio**  
August 2018-present  
*Program Manager, Department of Horticulture and Crop Science*

## Education

Bachelor of Science in Agricultural Communications, with a minor in Agronomy, *summa cum laude*, The Ohio State University  
Master of Science in Horticulture and Crop Science, The Ohio State University  
Continuing Education at Ashland University: Principles of Marketing and Social Media Marketing

## Additional Professional Experience

**Ashland University, College of Arts & Sciences, Ashland, Ohio**  
November 2016-August 2018  
*Administrative Director, Master of Fine Arts program in Creative Writing*  
November 2015-July 2019  
*Managing Editor, River Teeth: A Journal of Nonfiction Narrative*  
February 2016-August 2018  
*Managing Editor, The Ashland Poetry Press*  
August 2013-November 2016  
*Administrative Assistant*  
*MFA in Creative Writing Program, June 2014-November 2018*  
*Art Department and Math & Computer Science Department, August 2013-May 2014*

*Continued next page...*

## Contact Information

[brown.1844@osu.edu](mailto:brown.1844@osu.edu)  
419.685.1159  
[cassybrown.wordpress.com](http://cassybrown.wordpress.com)

## Recent Projects of Interest

- Revising Ohio State Soil Health website, [soilhealth.osu.edu](http://soilhealth.osu.edu)
- Video series in progress to inform policy and decision makers about the Dynamic Regional Food, Energy, Water Systems model being developed at Ohio State.
- Fact sheet series on dicamba drift created for north-central US specialty crop growers
- Applied for and received funding to conduct a multi-state survey of specialty crop growers this winter
- Planned and followed up on a fall 2019 meeting of organic agriculture researchers and stakeholders
- Worked with researchers to create and share a summary of a four-year USDA-NIFA project with study participants and other key organizations

## Additional Professional Experience

**Salsbury-Schweyer, Inc, Landscape Designers, Akron, Ohio**  
May 2004—July 2005  
*Office Manager*

**The Ohio State University, Dept. of Horticulture and Crop Science, Columbus, Ohio**  
October 1996—March 2000  
*Extension Graduate Assistant*

**Clinch Powell Resource Conservation and Development Council, Rutledge, Tennessee**  
December 1995—October 1996  
*AmeriCorps Team Member / Communications Specialist*

## Other Experience of Note

- Coordinator for the GRIP community afterschool program for eight years (Our program drew 15-24 youth, grades 1-8, for once-a-week programming. I created original lesson plans involving stories, games, skits, service projects, and hands-on learning activities.)
- The Ohio State University Extension Section of Communications and Technology—part-time news assistant
- College Internships with The Dow Chemical Company, The Ohio Department of Agriculture Communications, and The Ohio Florists' Association
- *AgriNaturalist* student magazine, editor and graphics editor

## Publications

Rose, M.A. and Sheaffer, C.C. 1999. *Identifying the Noxious Weeds of Ohio*. Ohio State University Extension Bulletin 866. (Note: this bulletin has been expanded and updated since we created the first edition in 1999.)

Sheaffer, C.C. and Rose, M.A. 1998. *Native Plants of Ohio*. Ohio State University Extension Bulletin 865.

Brown, C.C.S. 2000. *A survey of Ohio nursery irrigation water sources throughout the growing season and practices used to manage incoming and outgoing water quality*. MS THESIS. The Ohio State University. Columbus, Ohio.

## Projects of Interest

- Planned and administrated several large multi-day educational events:
  - Trade Show presence for Ohio State Organic Agriculture program, OFFER
  - River Teeth Nonfiction Conference
  - Ashland MFA in Creative Writing program annual 2-week summer residency experience
- Managed several interns, contractors, and contributors while at Ashland University
- Maintained multiple website and social media accounts simultaneously to publicize products, events, deadlines, contests, and more
- Oversaw details of major publication projects
  - Several books of poetry as Ashland Poetry Press managing editor
  - Biennial production of the River Teeth nonfiction literary journal
- Authored news releases, blog posts, factsheets, newsletters, website content, grants, promotional materials, video scripts, and more
- Managed large amounts of data including contact lists, outside databases, recruitment and program registrants, research data, and budgets