

Cassandra Brown

Communications | Event Planning | Project Management

Current Position

The Ohio State University, Ohio Agricultural Research and Development Center, Wooster, Ohio

August 2018-present

Program Manager, Department of Horticulture and Crop Science

Education

Bachelor of Science in Agricultural Communications, with a minor in Agronomy, *summa cum laude*, The Ohio State University

Master of Science in Horticulture and Crop Science, The Ohio State University

Continuing Education at Ashland University: Principles of Marketing and Social Media Marketing

Additional Professional Experience

Ashland University, College of Arts & Sciences, Ashland, Ohio

November 2016-August 2018

Administrative Director, Master of Fine Arts program in Creative Writing

November 2015-July 2019

Managing Editor, River Teeth: A Journal of Nonfiction Narrative

February 2016-August 2018

Managing Editor, The Ashland Poetry Press

August 2013-November 2016

Administrative Assistant

MFA in Creative Writing Program, June 2014-November 2018

Art Department and Math & Computer Science Department, August 2013-May 2014

Continued next page...

Contact Information

brown.1844@osu.edu

419.685.1159

cassybrown.wordpress.com

Recent Projects of Interest

- Revising Ohio State Soil Health website, soilhealth.osu.edu
- Video series in progress to inform policy and decision makers about the Dynamic Regional Food, Energy, Water Systems model being developed at Ohio State.
- Fact sheet series on dicamba drift created for north-central US specialty crop growers
- Applied for and received funding to conduct a multi-state survey of specialty crop growers this winter
- Planned and followed up on a fall 2019 meeting of organic agriculture researchers and stakeholders
- Worked with researchers to create and share a summary of a four-year USDA-NIFA project with study participants and other key organizations

Additional Professional Experience

Salsbury-Schweyer, Inc, Landscape Designers, Akron, Ohio

May 2004—July 2005

Office Manager

The Ohio State University, Dept. of Horticulture and Crop Science, Columbus, Ohio

October 1996—March 2000

Extension Graduate Assistant

Clinch Powell Resource Conservation and Development Council,

Rutledge, Tennessee

December 1995—October 1996

AmeriCorps Team Member / Communications Specialist

Other Experience of Note

- Coordinator for the GRIP community afterschool program for eight years (Our program drew 15-24 youth, grades 1-8, for once-a-week programming. I created original lesson plans involving stories, games, skits, service projects, and hands-on learning activities.)
- The Ohio State University Extension Section of Communications and Technology— part-time news assistant
- College Internships with The Dow Chemical Company, The Ohio Department of Agriculture Communications, and The Ohio Florists' Association
- *AgriNaturalist* student magazine, editor and graphics editor

Publications

Rose, M.A. and Sheaffer, C.C. 1999. *Identifying the Noxious Weeds of Ohio*. Ohio State University Extension Bulletin 866. (Note: this bulletin has been expanded and updated since we created the first edition in 1999.)

Sheaffer, C.C. and Rose, M.A. 1998. *Native Plants of Ohio*. Ohio State University Extension Bulletin 865.

Brown, C.C.S. 2000. *A survey of Ohio nursery irrigation water sources throughout the growing season and practices used to manage incoming and outgoing water quality*. MS THESIS. The Ohio State University. Columbus, Ohio.

Projects of Interest

- Planned and administrated several large multi-day educational events:
 - Trade Show presence for Ohio State Organic Agriculture program, OFFER
 - River Teeth Nonfiction Conference
 - Ashland MFA in Creative Writing program annual 2-week summer residency experience
- Managed several interns, contractors, and contributors while at Ashland University
- Maintained multiple website and social media accounts simultaneously to publicize products, events, deadlines, contests, and more
- Oversaw details of major publication projects
 - Several books of poetry as Ashland Poetry Press managing editor
 - Biennial production of the River Teeth nonfiction literary journal
- Authored news releases, blog posts, factsheets, newsletters, website content, grants, promotional materials, video scripts, and more
- Managed large amounts of data including contact lists, outside databases, recruitment and program registrants, research data, and budgets